



## BETTER YOUR BEST: LEADERSHIP DNA

### Course Overview

The objective of this leadership and team training program is to support senior leaders and emerging leaders to develop the leader within themselves. Participants will gain a deeper understanding of their behavioral strengths, blind spots, engagement drivers and core competencies. The first step to being a stronger leader is cultivating a deeper knowing of self. When we know ourselves we can better know others. This increased awareness serves to strengthen leadership, team cohesion and optimize overall performance which drives results. Learning topics include behaviors, driving forces, core competencies, and conscious leadership.

- **Pre-work:** completion of the TTI Trimetrix DNA Assessment
- **Delivery:** Modules can be purchased individually or in a package and are delivered synchronously online.
- **Schedule:** To be determined with participants.

### Package Options

Course Capacity: 3-18. Total Training Hours: 12 hours for total comprehensive package, or 2-4 hours / module as outlined below.

<b>Comprehensive Package (3 participant min.):</b>	<b>Participant(s):</b>	<b>Total Cost for all 4 modules:</b>	<b>Per Person Cost:</b>
	Three (3)	<b>\$6750 + GST</b>	\$2250 + GST
	Each additional person (participants 4 through 18): \$300 per 2-hour session + GST		
<b>A La Carte pricing for Individual Modules (3 participant min.):</b>	<b>Participant(s):</b>	<b>Total Cost for 1x 2-hour session:</b>	<b>Per Person Cost:</b>
	Three (3)	<b>\$1500 + GST</b>	\$500 + GST
	Each additional person (participants 4 through 18): \$300 per 2-hour session + GST		

## Detailed Course Content

<p><i>"If we can be in the world in the fullness of our humanity, what are we capable of?"</i></p> <p>~ Wheatley &amp; Kellner-Rogers</p>	<p>By the end of the program the business leader will have a stronger understanding of who they are as a leader, what their strengths and weaknesses are. This learning will provide them with a basic understanding of how to also assess the behaviors of others.</p>
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<h3>1. Behaviors</h3>	
<p>Learn and understand the components of DISC. Better understanding of personal strengths &amp; weaknesses.</p>	<p><b>2 x 2 hour sessions</b></p>
<h3>2. Drivers</h3>	
<p>Understand and identify Eduard Spranger's six categories that define individuals' motivators or drivers - Theoretical, Utilitarian, Aesthetic, Social, Individualistic &amp; Traditional.</p>	<p><b>2 x 2 hour sessions</b></p>
<h3>3. Core Competencies</h3>	
<p>Define and understand the core competencies required to do your job.</p>	<p><b>1 x 2 hour session</b></p>
<h3>4. Conscious Leadership</h3>	
<p>Define what is conscious leadership. Introduce above/below the line thinking. Define taking radical responsibility as a leader and what this means to organizations.</p>	<p><b>1 x 2 hour session</b></p>

## Course Lecturer

	<p><b>Carolyn de Voest</b> B. Ed CPCC MBA</p>	<p><a href="mailto:carolyn@betteryourbest.ca">carolyn@betteryourbest.ca</a> 778-238-6448</p>
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Founder and Principal of Better Your Best Business Performance Specialists for over 12 years, Carolyn works with leaders to achieve and exceed their best. Through coaching, consulting, training, and speaking, Carolyn and her team of associates equips organizations to enhance their leadership, optimize their teams, and get results. She believes that to be successful, businesses need to put their people first, foster cultures of ongoing learning, and continuously engage in courageous conversations. Carolyn's clients appreciate her for her ability to ask powerful

questions, listen intently and identify that which is not being said. She is direct in her approach to get at the essence of what is most important and needed to address to overcome challenges and achieve goals.

A lifelong student Carolyn has been dedicated to learning about all elements of human and business performance. Carolyn holds a Bachelor of Education from McGill University, a Master of Business in Management Consulting from Royal Roads University and is an accredited coach through the Coaches Training Institute. Carolyn's teaching, speaking and facilitation experience includes engagements with organizations such as for the Women's Tennis Association (WTA), British Columbia Institute of Technology (BCIT), Entrepreneurs Organization, Young Presidents Organization, Carrie Doll Consulting and W North.

Carolyn likes to better her own best by exploring the world, she has been to over 20 countries, engaging in physical events such as a charity bike relay across Canada and volunteering in her community. In her free time Carolyn can be found outdoors on a bike, skis or working on her tennis game with her young family.